mix
get

MixGet. Made to be Heard!
Welcome to Close Proximity Social Networking Through Music.

red²

REDSQUARE VENTURES

mix get

MIXGET ALLOWS A GROUP GATHERED IN ANY LOCATION TO USE THEIR MOBILE PHONES TO PLAY DOWNLOADED MUSIC TOGETHER PERFECTLY SYNCHRONIZED. A RICH AND DEEP SOUND IS CREATED FOR ANYONE LISTENING WITHIN RANGE OF THE ENSEMBLE OF PHONES. TOGETHER, USERS CAN CREATE DJ-LIKE RE-MIXES OF THE SONGS WITH SIMPLICITY. INSTEAD OF EACH PHONE PLAYING THE SAME AUDIO FILE, EACH WILLPLAY ONE INSTRUMENT FROM A MUSICAL SCORE; MULTITRACK PLAYBACK OF AN AUDIBLE SHOW. EACH PHONE USER CAN PLAY A SINGLE COMPONENT OF A MULTITRACK SONG AND ADD EFFECTS CREATING UNIQUE AUDIBLE SHOWS.

Vocal

Drum

Synth

Bass

red² Mixget. CONFIDENTAL.

MixGet turns the music that you know and love into an active event rather than the usual passive experience. It is great way to meet friends and spend time enjoying activities.

Active participation does not have to be limited to listening to compositions. MixGet is also a content authoring environment that enables music artists and aspiring DJ's to create their own compositions that can then be release to the community. These compositions can be royalty free, royalty based or a mix of the two.

The service will be offered as a VAS platform to mobile operators and content providers.

01 Generate incremental revenues from existing licensed music portfolios. Here is a new format that can help you sell items from your back catalogue.

02 Generate interest from artist and musicians where you allow them to publish and participate in your marketing environment.

03 Create new drivers to add mobile data minutes.

04 Create demand for new handsets with improved interface and sound quality.

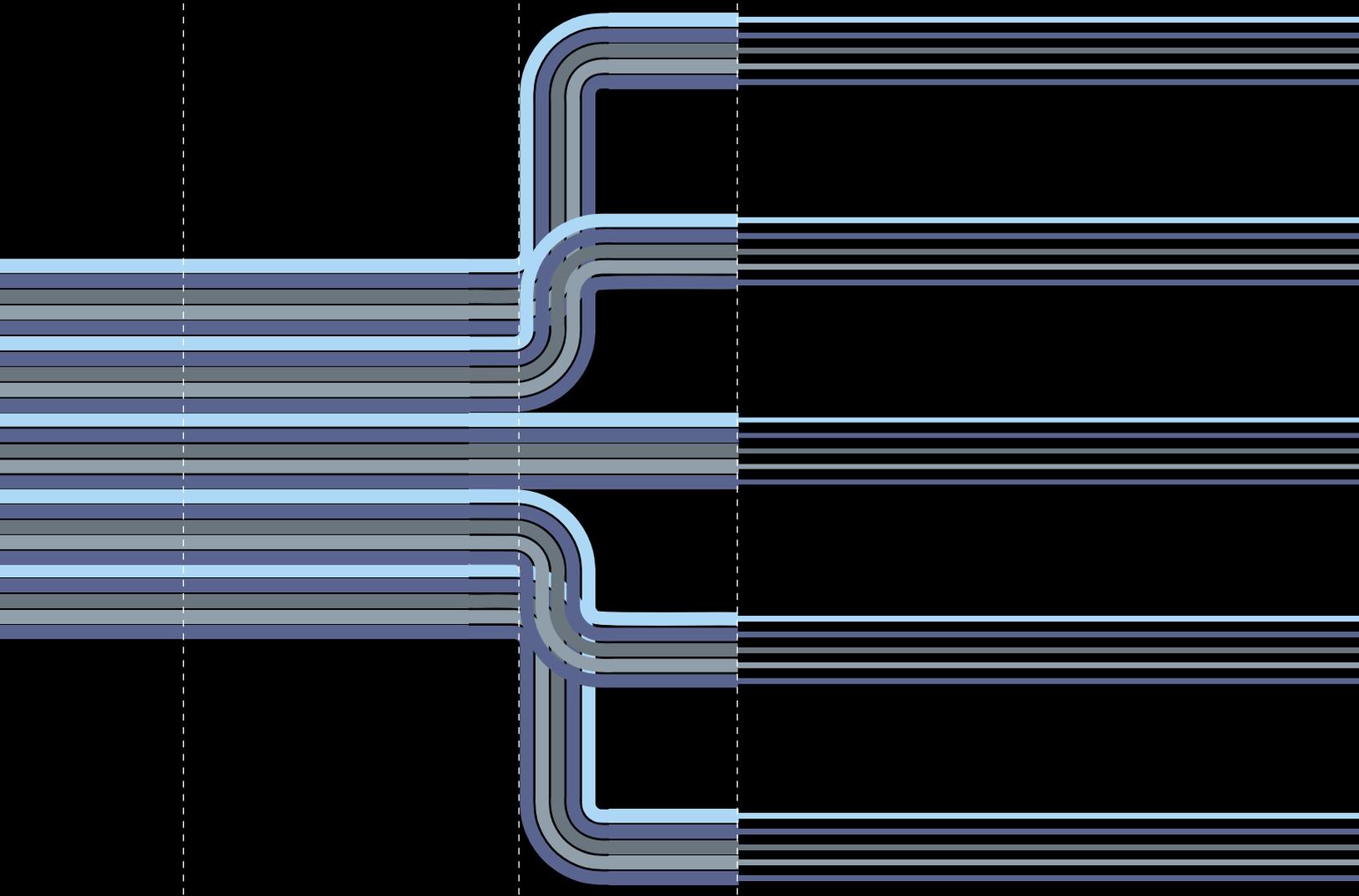The platform is flexible enough to be integrated seamlessly into the operators chosen model.

The server intelligently distributes the music component tracks to the phones by making decisions based on the type of music to be played and the number of phones in the music group. This method removes any processing overhead from the mobile units and deals with licensing centrally. Patents are pending in the relevant inventions. MixGet currently supports Symbian, Windows Mobile and J2ME is currently under development.

Digital Music Evolution

Philips and Sony
launched CD in 1985.
Digital Music Gets
Mainstream.

Apple launched iPod/
iTunes in 2001. Music by
tracks gets mainstream.

Red2 launched MixGet in
2007. Active multitrack
experience will get
mainstream.

Our portfolio

mix
get

awfulenglish

thebubble

tiiiv

soulex

click ad

iTourbi

ABOUT US

REDSQUARE VENTURES BRINGS TO MARKET A NUMBER OF MOBILE AND WEB APPLICATIONS AIMED AT BOTH CONSUMERS
AND CONTENT PROVIDERS. COMPANY IS BASED IN MOSCOW, RUSSIAN FEDERATION AND HAVE A WEALTH OF EXPERIENCE IN
BOTH TECHNOLOGY AND CONSUMER SERVICE DESIGN. FOR MORE INFORMATION MIXGET AND OTHER REDSQUARE VENTURE
PRODUCTS CONTACT SERGEY TATARCHENKO ON:
EMAIL: STATARCHENKO@REDSQUAREVENTURES.COM
TEL: +7 903 764 4949
SKYPE: STATARCHENKO

red²

REDSQUARE VENTURES

mix
get